

## **Ryan Sloan**

College Writing Programs  
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University of California, Berkeley  
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### **EDUCATION**

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#### **NEW YORK UNIVERSITY**

MFA, Creative Writing.  
Concentrations: Novel, Short Fiction, Creative Nonfiction.

#### **UNIVERSITY COLLEGE LONDON**

MA, English Literature.  
Concentration: Issues in Modern Culture.

#### **UNIVERSITY OF CALIFORNIA, LOS ANGELES**

BA, English Literature.  
Concentration: English Literature, Writing.

#### **UNIVERSITY OF CALIFORNIA, BERKELEY EXTENSION**

Certificate, Teaching English as a Foreign Language.

### **HONORS / AWARDS**

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- **Vermont Studio Center 2024 Fellow**, Johnson VT
- **Arctic Circle Writer's Residency 2024 Fellow**, Svalbard, Norway
- **Dorland Mountain Arts Residency 2023**, Temecula CA
- **Writing x Writers Conference 2022**, Tomales Bay CA [working with Karen Russell]
- **Bread Loaf Environmental Writers' Conference 2021 Fellow**, Ripton VT / remote [working with Jennine Capo Crucet]
- **Tin House Winter Workshop 2021 Fellow**, Portland OR / remote [working with Genevieve Hudson]
- **Arctic Circle Writer's Residency 2019 Fellow**, Svalbard, Norway
- **Lit Camp Writers' Conference 2019 Fellow**, Esalen CA [working with Jonathan Lethem]
- **Lecturer Teaching Fellow**, University of California Berkeley, 2012-2013, 2014-2015
- **Digital Media & Composition Institute Fellow**, the Ohio State University, 2014
- **Excellence in Teaching Award**, Expository Writing Program, New York University: 2004, 2005, 2006, 2007

- **Matz Fellow**, New York University
- **GSAS Scholarship**, New York University
- **First-Class Degree awarded with Distinction**, University College London

## **TEACHING EXPERIENCE**

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### **UNIVERSITY OF CALIFORNIA, BERKELEY**

#### **College Writing Programs**

#### **Continuing Lecturer, August 2007 – present**

*Promoted to Continuing Lecturer at College Writing Programs (CWP) after Excellence Review in 2017; promoted to Full-Time Faculty at CWP, after national search, in August 2013*

#### ***Creative Writing: Fiction & Creative Nonfiction // CW132, CW130, CW175***

- Created and taught a 20-student ***Introduction to the Craft of Short Fiction*** creative writing craft & workshop course at College Writing Programs (CW 132). Listed with the U.C. Berkeley creative writing minor. Fall 2015, Fall 2016, Spring 2023.
- Developed and co-taught the fiction segment of ***Introduction to the Craft of Creative Writing*** (CW130). Listed with the U.C. Berkeley creative writing minor. Spring 2018, Fall 2023.
- Co-developed and co-taught an 18-student digital writing course co-sponsored by the Townsend Center for the Humanities' *Art of Writing* seminar series, with an emphasis on multimodal writing. Listed with the U.C. Berkeley creative writing minor. ***Players, Spectators & Fanatics: Writing on the Cultures of Sports*** (CW195 and reclassified as CW175): Fall 2018, Spring 2020.

#### ***Research & Composition // CWR4B***

- Create and teach an intensive research and composition course: **College Writing R4B - 4 unit Reading, Composition & Research**
  - Fall 2022 - present: R4B: ***Everything, Everywhere: Griefbots, TikTok Extremists, AI Artists and You***
  - Fall 2017 - Spring 2022: R4B: ***Strange Days: Technology & Our Complex Identities***
  - Spring 2014, Fall 2015, Spring 2017: R4B - ***Hidden Cartographies***
  - Fall 2013 & Spring 2014: R4B - ***Mashup, Pastiche & Satire: Authenticity in the Age of Artful Theft***

- Developed and taught a special section of CW R4B, in partnership with *Berkeley Changemaker™*, as the first R&C connector course for the suite with a focus on student writing as a vehicle for exploring the complexity of social change: *Berkeley Changemaker™: Writing the Change We Seek*. Spring 2021

#### ***First-Year Composition // CWR1A, CWR4A***

- Create and teach intensive first-year composition course: **College Writing R1A - 6 unit Accelerated Reading & Composition**
  - Fall 2016 - Fall 2021: R1A/R4A - *Beautiful Liars: Belief & the Complexity of Deception* [R1A 6 unit, R4A 4 unit]
  - Fall 2014 - Spring 2016: R1A - *Magic, Tricksters, and the Extraordinary Ordinary*
  - Fall 2012 & 2013: R1A - *Olympic Tribes, Proxy Wars, and the Ideal Body: the Complex Lens of Athletics*
  - Fall 2010 & 2011: R1A - *Players, Spectators, and Fanatics: Sports as a Culture*
  - Spring 2009: R1A - *Visual Vocabularies*
  - Fall 2008: R1A - *Seeing and Re-Seeing: the Persuasive Image*
  - Spring 2008: R1A - *The Working Life*
  - Fall 2007: R1A - *Muckrakers & Robber Barons: the Rhetoric of Corporate Controversy*

#### ***Additional Writing Courses & Programs at U.C. Berkeley***

- Created an interdisciplinary workshop for fiction, poetry, scriptwriting and creative nonfiction students in College Writing Programs' *Creative Writing Workshop Intensive*: Summer 2019
- Co-developed and co-taught a revamped 24-student hybrid digital writing course, with an emphasis on multimodal writing in the sciences and social sciences: *Intermediate Composition: The Future* (CW 105): Fall 2016, Fall 2017.
- Taught self-selected non-native speakers *Grammar and Vocabulary of Written English* (CW1): Spring 2017, Spring 2019.
- Taught intensive *Summer Bridge Writing* course designed for incoming multilingual, generation 1.5 and underrepresented Cal first-years, Summer 2009 - 2014
- Developed a six-week creative writing residency for the *U.C. Berkeley Summer Creative Writing Program* as Program Coordinator. Responsible for marketing, messaging, events, social media and community outreach – Jan 2012 – Oct 2013
  - Six-week writing residency, featuring a range of writers on faculty including T. Geronimo Johnson, Justin Torres, Faith Adiele, Kaya Oakes, Elmaz Abinader, and Tess Taylor. Also featured guest speakers including Lan

Samantha Chang, Camille Dungy, Anthony Swofford, and Brenda Hillman, plus editors from *McSweeney's*, *Threepenny Review*, and *Zoetrope*. Helped grow the program from its inception to 20 students in its first year, and then to 80 students in its second year.

- Crafted and taught courses for adult learners at UC Berkeley Extension
  - *Fiction: The Art of Beginnings & Endings* at Summer Fiction Intensive, Summer 2011 - 2013
  - *Writing Skills Workshop* creative nonfiction writing course, Summer 2010

**Haas Undergraduate Business Program  
Lecturer, August 2008 – August 2023**

**Business Communications courses – UGBA100, UGBA196**

- Developed and taught multiple sections of a 31-student *Business Communications* (UGBA100) course at Haas, Summer **2008 & 2009, Spring 2011 - 2023**
  - Committee chair; co-drafted UGBA100 Business Communications course curriculum / syllabus / course design; coordinated committee meetings
- Created, developed and taught 80-student *Professional Communications Practicum* (UGBA 196) bridge course in PreCore Summer Program for incoming undergraduate community college transfers at Haas Undergraduate School of Business Administration, **Summer 2014 - 2023**
  - Committee co-chair; drafted new **UGBA PreCore Summer Program** communications course curriculum / syllabus / course design materials
  - Supported guest speaker / marketing coordination / alumni outreach / community college outreach efforts each summer
  - Helped grow program from 12 to 80+ students (more than two thirds of the incoming transfer cohort) over several summers

**UNIVERSITY OF SAN FRANCISCO**  
**Department of Rhetoric & Language**  
**Adjunct Faculty, August 2007 – June 2013**

*Advanced to Preferred Hiring Status within Department of Rhetoric & Language, after performance review, in January 2010*

- Crafted and taught two sections every semester for a 4-unit, 20-student **Business & Technical Writing** course for USF Department of Rhetoric & Language (in coordination with the USF McLaren Undergraduate College of Business), composed primarily of transfer and international students

**NEW YORK UNIVERSITY**  
**Expository Writing Program**  
**Language Lecturer, September 2003 – July 2007**

*Twice promoted: from Graduate Assistant to Instructor and finally to Lecturer*

- Taught *Writing the Essay* each Fall and *Business & Its Publics* each Spring
- Selected as Mentor and trained to facilitate faculty development. Mentored a group of six teachers each semester on a bi-weekly basis from 2005-2007. Designed sessions to develop collaborative, practical problem-solving strategies. Assisted closely in faculty development.
- Consulted at NYU College Writing Center with wide variety of clients, especially international non-native speakers, with techniques and diagnostics to improve communication skills
- Taught *Intermediate Fiction* creative writing course to NYU undergraduates, 2003

**PROFESSIONAL TRAINING**

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**UNIVERSITY OF CALIFORNIA, BERKELEY EXTENSION**  
**Teaching English as a Second Language – Certificate Program**  
**Fall 2015**

- Completed coursework in seven-class sequence: Grammar Fundamentals for ESL Teachers (Summer 2013), Teaching Pronunciation as a Communicative Skill (Fall 2013), Fundamentals of Linguistics for ESL Teachers (Spring 2014), Second-Language Acquisition (Summer 2014), Cross-Cultural Communication (Fall 2014), Methods & Materials (Spring 2015), Practicum (Fall 2015)

**THE OHIO STATE UNIVERSITY**  
**Digital Media & Composition Institute**  
**May 2014**

- Two-week intensive seminar, reading, and lab work exploring a range of issues currently at the heart of digital humanities, including: multimodal composition; remix, creative commons and navigating the public domain; digital scholarship; the rhetoric of design; assessment in the digital composition classroom; and public, collaborative, community literacies.

## **PRESENTATIONS AND POSTER SESSIONS**

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- Presenter at [2024 U.C. Berkeley Teaching & Learning Conference](#): “Collaborating with Students on Ethical AI Use in the R&C Classroom” - May 3, 2024
- Presenter at New York University’s virtual symposium *ReVision and ReForm: Teaching Writing Across Borders*: “The Porous Borders of Rigorous Play: Digital Literacies & Multilingual Student Writers” - Oct 23-24, 2020
- Presenter at the 2019 Association for Business Communication [ABC] annual conference: “The Performance of Self in Digital Life: Authenticity and Adaptability in the Time of Fake News,” Detroit, Michigan - Oct 23-26, 2019
- Presenter & workshop leader as part of a four-person faculty development team from U.C. Berkeley’s Center for Teaching & Learning: “Promoting Student Engagement for Learning,” “Critical Thinking Made Visible Through Writing,” “Facilitating Faculty Learning Communities” -- at 3-day seminar with several hundred attendees from across China, hosted by Beijing Foreign Studies University’s *Teaching & Teacher Development Program*, Beijing, China - Dec 4-6, 2018.
- Presenter at the 2017 Association for Business Communication [ABC] annual conference: “Diversity, Community, Identity: Surprising Outcomes in U.C. Berkeley's PreCore Transfer Bridge Program” Dublin, Ireland - Oct 19, 2017.
- Presenter, U.C. Writing Conference 2016: “Strategies for Multimodal Course Design & Assessment with Multilingual Student Writers” U.C. Santa Barbara – Oct 14, 2016.
- Guest lecture, Education 140: invitation from Glynda Hull to conduct a recorded lecture on digital tools and multimodal skills to undergraduates - Fall 2016.
- Guest lecture, Townsend Center Art of Writing Program: digital tools and multimodal skills workshop as part of a weeklong series for Koshland Graduate Fellows teaching R&C writing classes in their disciplines - June 2016, 2017, 2018.
- Presenter, U.C. Berkeley Waves of Innovation Festival, “Tumblr as Artist Studio: Digital Interventions for Multilingual Writers”- May 2016.
- Guest lecture, Civil Engineering 103: “Research, Science Blogs, and the Best Party Conversation Ever” - Feb 2016.
- Guest lecture & workshop, Haas MBA / Law JD: “Creating a Strong Pitch Deck” - Sept 2015.

- Guest lecture, Haas DeCal: “Interview Prep & Job Success: How to Pitch Yourself” - Sept 2015.
- Presenter at 2015 annual Computers & Writing Conference at University of Wisconsin: “Tumblr & the Framework of Rigorous Play: Digital Interventions for Multilingual Students”.
- Presenter at the 2012 Association for Business Communication [ABC] annual conference, Honolulu: “The Utility of Short-Sightedness: Stakeholder Theory at the Center of Curriculum Design.”
- Co-presenter for U.C. Berkeley faculty development session: “Multimodal Composition: An Overview for Whizzbang Enthusiasts & Cheerful Traditionalists” – 2012.
- Presenter at the 2011 Association for Business Communication [ABC] annual conference, Montreal: “Reconciling @Aristotle with #NewMedia: Finding Innovative Ways to Develop Strong Business Writing” and “Delivering Negative Messages with Integrity, By Way of BP and *Mad Men*” in the *My Favorite Assignment* speaking series.
- Co-Presenter for UC Berkeley’s *Classroom in Progress* speaking series: “Putting the R in R&C” – 2011.
- Presenter at national Conference on College Composition and Communication (CCCC): “Facebook’d and Friended: the Construction of Personas in the Composition Classroom” – San Francisco, 2009.

## UNIVERSITY SERVICE

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- **Co-Facilitator of the [U.C. Berkeley Lecturer Teaching Fellows Program](#)**
  - Duties include recruitment and selection of the annual LTF cohort; planning and facilitation of monthly LTF seminar; collaboration on developing multidisciplinary teaching strategies and best practices on CTL website and other communications channels; developing and promoting annual campus-wide festival - **Mar 2015 - present (ongoing)**.
- **UCB Discovery Project - Sept 2023 - June 2024: “[Collaborating with Students on Ethical AI Use in the R&C Classroom](#)”**



- **Co-Founder, Committee Member for the College Writing Programs [Chiang Research Festival](#)**
  - Developing, coordinating, and promoting an interactive poster session for all Cal undergraduates each semester enrolled in College Writing's R4B research & composition courses.
  - Grew the festival from 30 in its first semester to 180 students -- now a capstone event for all College Writing R4B students in a given semester, presenting their research to respondents in waves with faculty, staff, and librarians also in attendance - **2015 - 2022 (ongoing)**.
  
- **Faculty Advisor for [Koshland Art of Writing Graduate Student Fellows](#) [Townsend Center for the Humanities]**, facilitating monthly composition pedagogy & practical problem-solving sessions each Fall for an interdisciplinary cohort of 12 graduate students teaching R&C courses. Beyond the sessions themselves, I make myself available as an instructor resource and have worked with Koshland Fellows on classroom observations, course design consultations, professional development conversations, hiring strategies and more - 2020 - 2022
  
- **Faculty Advisor for Berkeley GRC Consulting Club**, serving nonprofit clients (including the City of Vancouver and Civicorps) while providing structured consulting opportunities for transfer, international and underrepresented students - 2021-2022
  
- **Judge for the Elizabeth Mills Crothers Prize in Literary Composition** - Jan 2015, 2016, 2017, 2018, 2020, 2021, 2022.
  
- **Faculty Advisory Committee of the Vice Chancellor for Education**  
Interdisciplinary faculty committee led by Vice Chancellor for Undergraduate Education Cathy Koshland and Vice Chancellor for Student Affairs Steve Sutton tasked with “creating new academic frameworks that focus on discovery as the foundation of the undergraduate experience to addressing housing scarcity and other basic needs. The committee will focus on programs, policies, enhancements and initiatives that improve the undergraduate student experience at Berkeley” - **2019-2021** (two year appointment)
  
- Co-creator of new London-focused two-course reading & composition sequence for U.C. Berkeley Global Edge freshmen studying abroad - Sept 2014 - present: A View of London from the Margins (R1A) and The Meaning of Place in Contemporary London (R4B)

- Committee member; co-drafted new Haas Undergraduate Business Pre-Core Summer Program course curriculum / Professional Communications Practicum syllabus / course design materials / alumni outreach / professional skills workshops – Fall 2013 – Summer 2014.
- Judge for the Julia Keith Shrout Short Fiction Prize – Jan 2014.
- Co-led committee for course development: expanded sequence within U.C. Berkeley College Writing Programs.
  - Created *Introduction to the Craft of Short Fiction* course proposal – Fall 2013.
- Program Coordinator for the U.C. Berkeley Summer Creative Writing Program – Jan 2012 – Oct 2013.
- Chair / Core writer, designing and coordinating UC Berkeley Haas Undergraduate Program’s Business Communications course (at request of Senior Assistant Dean of Instruction). Overhaul of course curriculum included course design, projects & readings, learning objectives and a “deck of cards” appendix with daily class exercises – 2010-2012.
- Planning committee member for UC Berkeley’s Summer Creative Writing Institute. Developed “Craft of Fiction” course proposal, readings and syllabus – 2011-2012.
- Committee member, UC Berkeley’s campus-wide annual *Summer Reading List* for incoming freshmen, *Social Media* theme; several recommendations selected for inclusion – 2011.
- Faculty Leader for NYU themed floor “Bohemians and Rebels,” planning social and educational outings throughout the academic year 2006-2007.
- Faculty Leader for year-long NYU Sophomore Scholars: Ireland group, culminating in monthly group cultural activities and a weeklong trip of 40 students to Dublin and Belfast, 2005-2006.

## **PUBLICATIONS & MANUSCRIPTS**

- Novel manuscript *The Hotel Argonaut* represented by Salky Literary Management, 2023.
- Novel manuscript *The Plagiarists* represented by Karpfinger Literary Agency, 2016.

- “‘I’d Like My Life Back’: BP, Aristotle, and Negative Messages with Integrity,” *Business Communications Quarterly*, Sept 2012. Vol 75, Issue 3, pp. 317 – 339.

Fiction and creative nonfiction, including:

- *LA Weekly*
- *Joyland Magazine*
- *Opium Magazine*
- *The Rambler*
- *The Modern Spectator*
- *Mr. Beller’s Neighborhood*
- *Locus Novus*
- *Poor Mojo’s Almanack*
- *Nerve*. Finalist for Rauxa Prize
- *Painted Bride Quarterly*. Nominated for Pushcart Prize
- Finalist for the 2019 and 2012 Baltic Writing Residency

## **PROFESSIONAL EXPERIENCE**

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**FortyTwo, Inc / KiFi – Palo Alto, CA**

**Freelance Branding and Marketing Specialist, January - June 2013**

- Strategized and drafted a range of branding documents for a prominent Silicon Valley tech startup in the Social Networking / Search segments

**Systech Solutions, Inc. – Glendale CA**

**Marketing & Communications Manager, June 2000 – August 2002**

- Planned & coordinated all marketing initiatives and corporate communications for IT consulting firm.
- Design & content of new company website
- Editing & finalization of sales proposals, corporate presentations & executive briefs.

**Warnaco [PVH] / Authentic Fitness -- Milford, CT & Commerce, CA**

**Systems Analyst, October 1997 - August 1999**

- Promoted from Technical Writer to Systems Analyst reporting directly to Chief Information Officer of Warnaco
- Managing ERP system implementation across the apparel enterprise (including subsidiary brands Calvin Klein, Warner, Olga, Speedo, & Chaps), consulting with retail, distribution, manufacturing, sourcing, design, finance, and I.T.

## **AREAS OF TEACHING INTEREST**

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Composition; Writing Pedagogy; Multimodal Literacies and Digital Pedagogy; Corporate Communications; Fiction and Creative Nonfiction Writing

**PROFESSIONAL ASSOCIATIONS**

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- National Council of Teachers of English
- Association of Writers & Writing Programs
- Association for Business Communication